

Business Survey Results for WM&CF Neighbourhood Plan December 2016

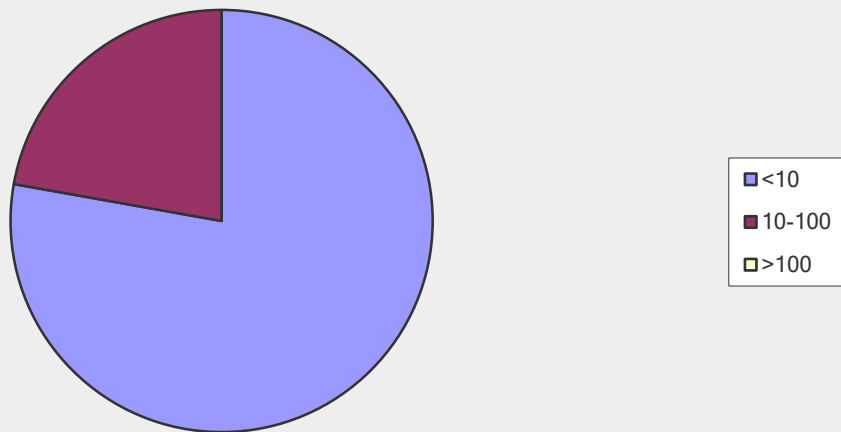
Business Survey for WM&CF Neighbourhood Plan

Question 1

How many people do you currently employ within the NP area? (please see map on survey invitation letter for boundary clarification)

| Answer Options | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| <10 | 77.8% | 7 |
| 10-100 | 22.2% | 2 |
| >100 | 0.0% | 0 |
| <i>answered question</i> | | 9 |
| <i>skipped question</i> | | 0 |

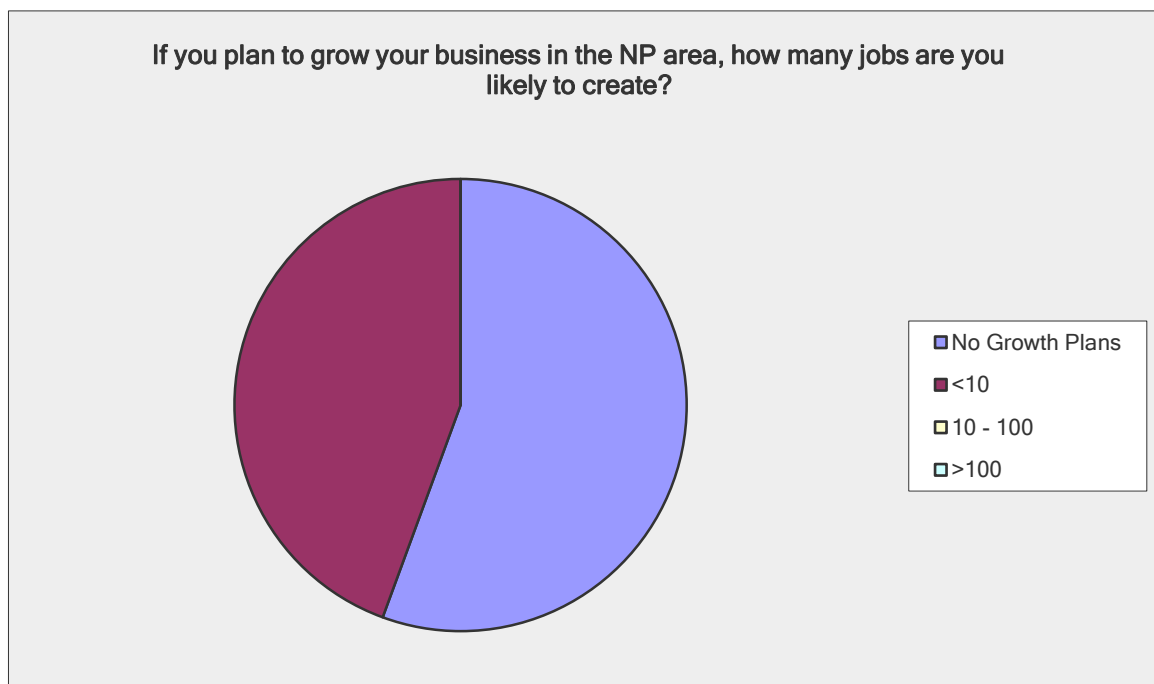
How many people do you currently employ within the NP area? (please see map on survey invitation letter for boundary clarification)



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Question 2

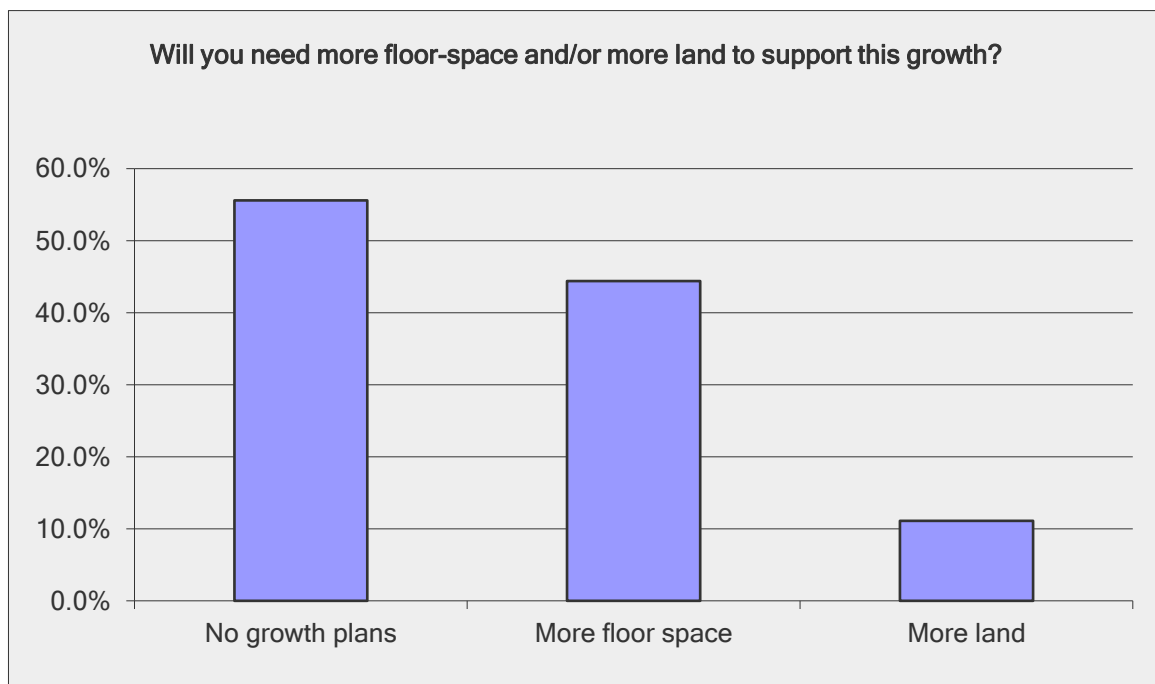
| If you plan to grow your business in the NP area, how many jobs are you likely to create? | | |
|---|------------------|----------------|
| Answer Options | Response Percent | Response Count |
| No Growth Plans | 55.6% | 5 |
| <10 | 44.4% | 4 |
| 10 - 100 | 0.0% | 0 |
| >100 | 0.0% | 0 |
| <i>answered question</i> | | 9 |
| <i>skipped question</i> | | 0 |



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Question 3

| Will you need more floor-space and/or more land to support this growth? | | |
|---|------------------|----------------|
| Answer Options | Response Percent | Response Count |
| No growth plans | 55.6% | 5 |
| More floor space | 44.4% | 4 |
| More land | 11.1% | 1 |
| <i>answered question</i> | | 9 |
| <i>skipped question</i> | | 0 |



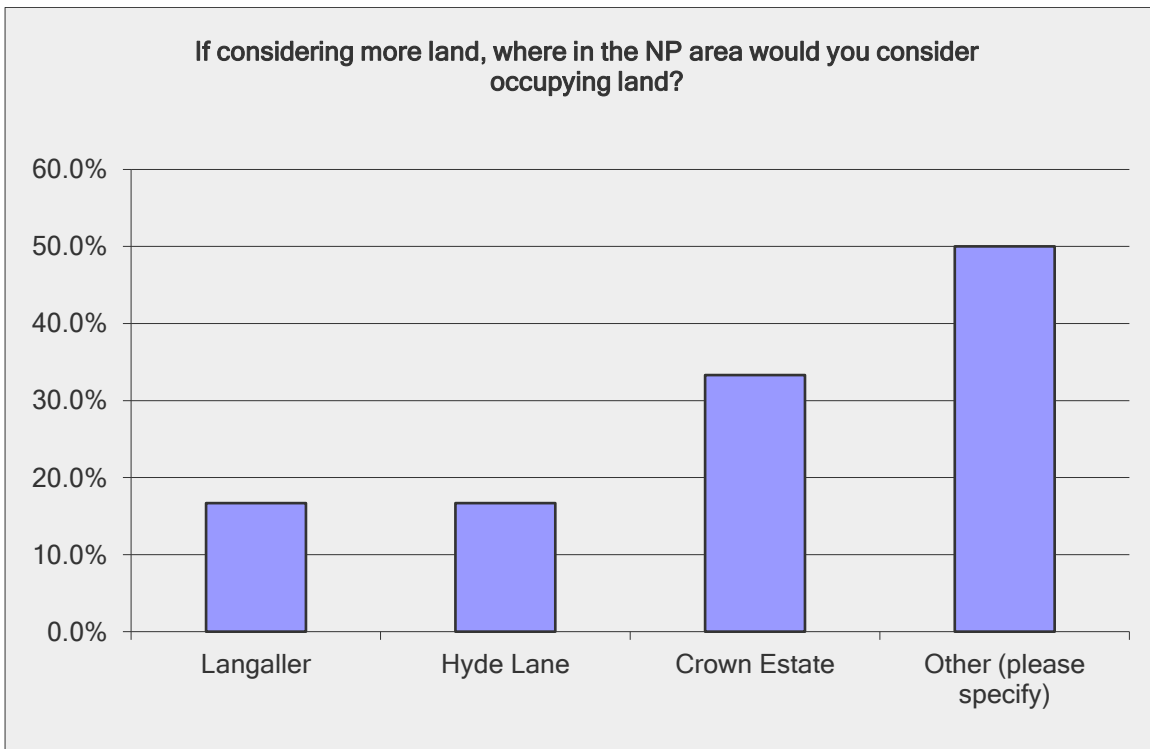
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Question 4

If considering more land, where in the NP area would you consider occupying land?

| Answer Options | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| Langaller | 16.7% | 1 |
| Hyde Lane | 16.7% | 1 |
| Crown Estate | 33.3% | 2 |
| Other (please specify) | 50.0% | 3 |
| <i>answered question</i> | | 6 |
| <i>skipped question</i> | | 3 |

| Number | Response Date | Other (please specify) | Categories |
|--------|-----------------------|------------------------|------------|
| 1 | Dec 16, 2016 12:28 PM | Along A3259 | |
| 2 | Nov 28, 2016 2:43 PM | West Monkton | |
| 3 | Nov 24, 2016 10:45 AM | Prockters Farm area | |



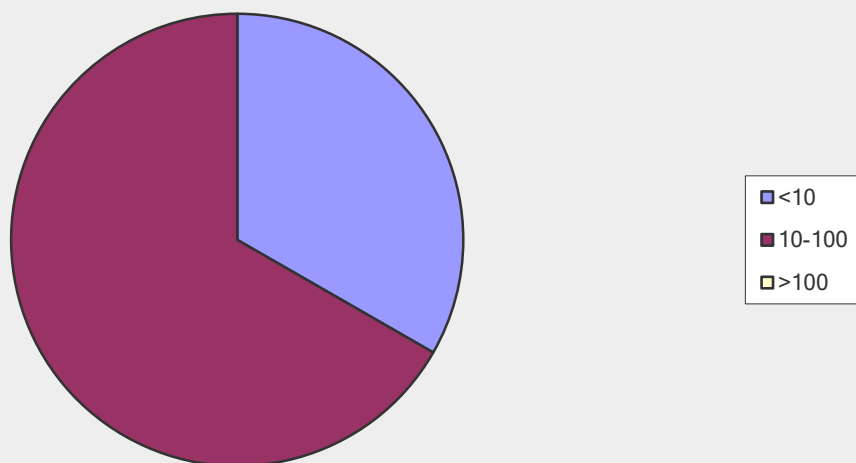
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Question 5

What size of business, in terms of number of employees, should be encouraged to move into the NP area?

| Answer Options | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| <10 | 33.3% | 3 |
| 10-100 | 66.7% | 6 |
| >100 | 0.0% | 0 |
| <i>answered question</i> | | 9 |
| <i>skipped question</i> | | 0 |

What size of business, in terms of number of employees, should be encouraged to move into the NP area?



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Question 6

What business sector(s) would you like to see represented in such businesses?

| Answer Options | Response Count |
|--------------------------|----------------|
| | 6 |
| <i>answered question</i> | 6 |
| <i>skipped question</i> | 3 |

| #NAME? | Response Date | Response Text | Categories |
|--------|-----------------------|--|------------|
| 1 | Dec 16, 2016 12:28 PM | professional eg solicitors, accountants, private healthcare etc | |
| 2 | Dec 6, 2016 12:33 PM | All | |
| 3 | Nov 28, 2016 9:57 AM | Warehousing | |
| 4 | Nov 24, 2016 10:45 AM | Manufacturing, Education, Catering, Farming Tech businesses e.g. food tech, music tech, auto/machine tech, agri tech. In other words innovation and engineering, R&D. High level knowledge based sectors, low level of goods and product movement from a transport perspective. We definitely don't want warehouses and distribution centres. | |
| 5 | Nov 24, 2016 10:16 AM | manufacturing, garages, electrical, plumbing | |
| 6 | Nov 24, 2016 8:55 AM | any small to medium size business | |

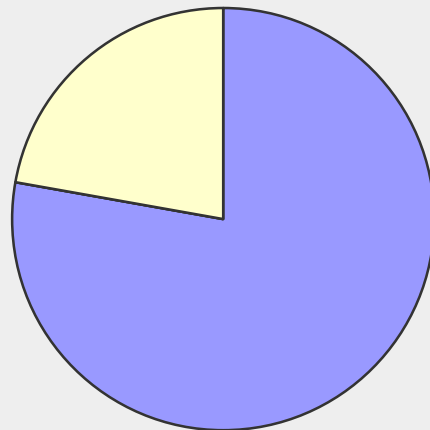
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Question 7

Some live/work units (i.e. residential and 'sole trader'-type small business units on a single plot) designed as an integral part of new residential areas

| Answer Options | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| Support | 77.8% | 7 |
| Don't Support | 0.0% | 0 |
| Unaffected | 22.2% | 2 |
| <i>answered question</i> | | 9 |
| <i>skipped question</i> | | 0 |

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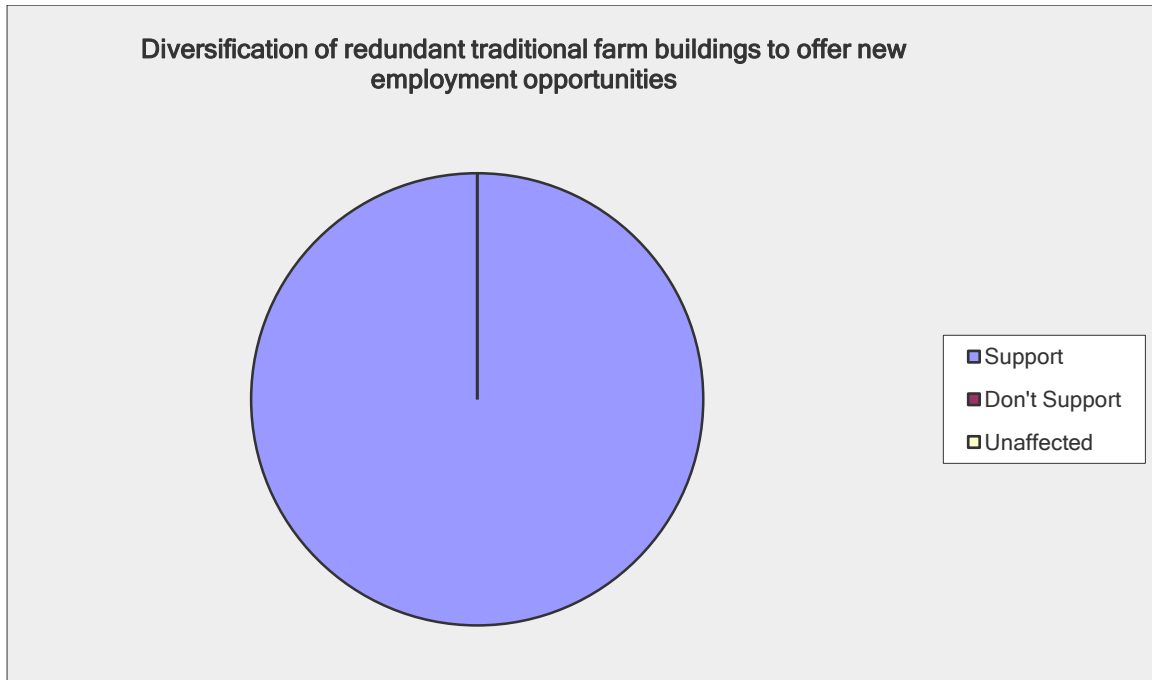


■ Support
■ Don't Support
■ Unaffected

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Question 8

| Diversification of redundant traditional farm buildings to offer new employment opportunities | | |
|---|------------------|----------------|
| Answer Options | Response Percent | Response Count |
| Support | 100.0% | 9 |
| Don't Support | 0.0% | 0 |
| Unaffected | 0.0% | 0 |
| <i>answered question</i> | | 9 |
| <i>skipped question</i> | | 0 |

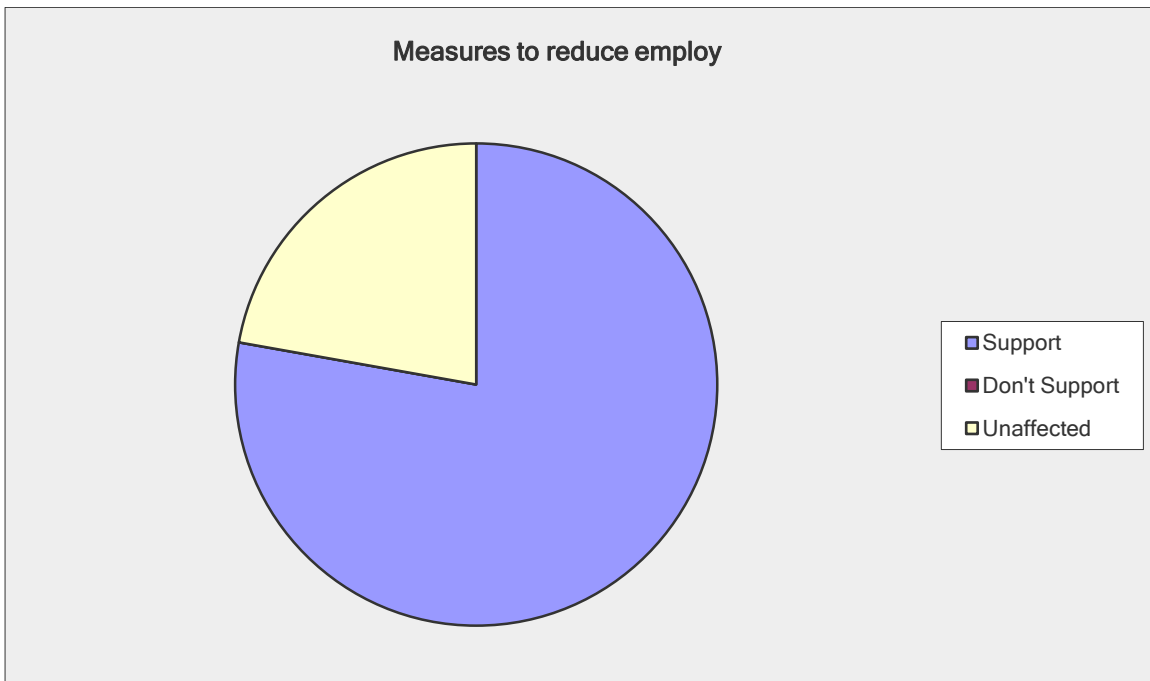


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Question 9

Measures to reduce employment-related traffic by locating employment opportunities as close as possible to housing, and by encouraging walking, cycling or the greater use of public transport as far as possible through the promotion of work-place travel plans supported by employers

| Answer Options | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| Support | 77.8% | 7 |
| Don't Support | 0.0% | 0 |
| Unaffected | 22.2% | 2 |
| <i>answered question</i> | | 9 |
| <i>skipped question</i> | | 0 |



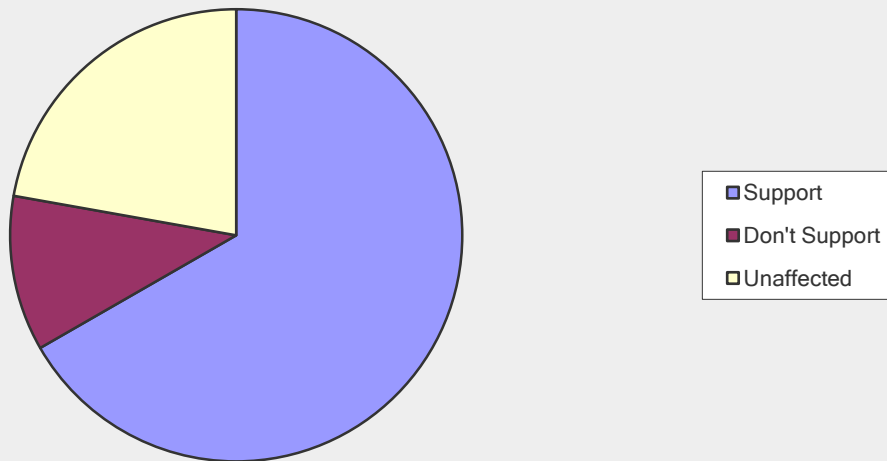
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Question 10

Do you also support this objective as a local business within the NP area?

| Answer Options | Response Percent | Response Count |
|--------------------------|------------------|----------------|
| Support | 66.7% | 6 |
| Don't Support | 11.1% | 1 |
| Unaffected | 22.2% | 2 |
| <i>answered question</i> | | 9 |
| <i>skipped question</i> | | 0 |

Do you also support this objective as a local business within the NP area?



Business Survey for WM&CF Neighbourhood Plan

Question 11

Have you any other comments/suggestions concerning the retention and attraction of businesses and jobs within the NP area?

| Answer Options | Response Count |
|--------------------------|----------------|
| | 3 |
| <i>answered question</i> | 3 |
| <i>skipped question</i> | 6 |

| Number | Response Date | Response Text | Categories |
|--------|-----------------------|---|------------|
| 1 | Nov 24, 2016 10:45 AM | Yes it would be to limit the number of new houses going up. Increased traffic due to the huge number of new homes will make this a less desirable location for a business location and the accompanying constant roadworks to accommodate it all will put off visitors to our site. | |
| 2 | Nov 24, 2016 10:16 AM | Broadband delivery for businesses and business centres MUST be in scope for the next phase of Government roll out. The infrastructure must be EXCEPTIONAL in order for the NP to attract businesses to the area. | |
| 3 | Nov 24, 2016 8:55 AM | there is a need for small to medium units in or around Taunton as there is nothing for businesses to start up. | |